



WOMEN'S  
MICROFINANCE  
INITIATIVE

# #ButterLivesWithARMY

PAVE A PATH OF FINANCIAL INDEPENDENCE WITH WMI

## HOW TO DONATE

Support Women's Microfinance Initiative On BTS' 8th Anniversary

Visit the donation page created for this fundraiser:

[bit.ly/ButterLivesWithARMY](https://bit.ly/ButterLivesWithARMY)

Donate any amount (minimum of \$1)

Take a **screenshot** of your donation to submit it to our tracking form (cover up your personal information)

Share this campaign on your socials to help promote it!

Paypal

[bit.ly/WMIPaypal](https://bit.ly/WMIPaypal)

Form

[bit.ly/ButterLivesForm](https://bit.ly/ButterLivesForm)



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@OneInAnArmy



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Women's Microfinance Initiative is a non-profit organization that makes collateral-free loans available to rural East African women who have no access to banking services, to assist them in gaining business skills and grow their small business for income generation on a long-term basis. The income can be used to fulfill basic needs, access education, healthcare or secure savings.



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During the 2020 lockdown, businesses were gravely impacted which also led to difficulties in repayments and loan issuance with over \$50,000 going into default.

Funds from the campaign will be used to:


Restore loan capital to train women and help them get back into business




Purchase critical COVID-related equipment

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# 24 HOURS TO GO!

June 1, 2021

